

About

I'm a Graphic Designer with 8 years of experience designing various print and digital marketing materials from conception through to completion, primarily in the real estate industry. I have a strong eye for detail and am passionate about finding creative audience-focused design solutions while consistently upholding brand standards. In addition to the tools I'm already familiar with, I am highly adaptable and able to learn new software quickly.

Work Experience

Amber Slovick

Web & Graphic Designer | Intermittent Freelance | Remote

Jun 2018 – Present

- Coordinating and designing monthly newsletters in print and email on behalf of clients
- Created design system for bridal shower and wedding with ~200 guests, including invitations, signs, and website with custom Wordpress theme
- Created cover art for "Earth B b" by DJ S3RL, a satirical dance song with almost 1 million views on YouTube

Corcoran Icon Properties

Graphic Designer | Full-Time | Remote

Dec 2022 – Oct 2023

- Conceptualized, designed, & executed creative print (ads, flyers, brochures, mailers, signs, offering memoranda, etc.) and digital (e-mail, social media, banner ads, websites, etc.) marketing materials and templates for brokerage, offices, and agents at a fast pace with minimal supervision
- Created several company-wide templates in Google Slides & Docs, allowing staff and agents to more easily generate brand compliant materials
- Collaborated with Marketing Team to generate monthly market updates for 9 different counties in video, image, and PDF formats
- Maintained knowledge of changing industry and brand standards and shared expertise with staff and agents

Corcoran Global Living

Graphic Designer | Full-Time | Remote

Jul 2021 – Dec 2022

Marketing Coordinator | Full-Time | Remote

Feb 2020 – Jul 2021

- Collaborated with Graphic Designers from other regions on large projects such as the CorcoranGL.com redesign, quarterly market reports, etc.
- Coordinated and designed multiple monthly print advertising campaigns on behalf of brokerage and individual agents
- Rebranded existing materials from Zephyr to Corcoran branding after company merger

Zephyr Real Estate

Marketing Coordinator | Full-Time | Hybrid | San Francisco, CA

Jun 2018 – Feb 2020

Marketing Assistant | Part-Time | On-Site | San Francisco, CA

Jan 2016 – May 2018

Marketing Intern | Part-Time | On-Site | San Francisco, CA

Nov 2015 – Jan 2016

- Promoted from Marketing Intern after less than 3 months due to work quality exceeding Vice President of Marketing's expectations
- Designed print and digital custom marketing materials and templates for brokerage of 350+ residential and commercial real estate agents
- Redesigned and developed new Wordpress theme for ZephyrCareers.com from scratch, bringing it more in line with brand standards

Education

Academy of Art University

May 2018

Web Design and New Media — Bachelor of Fine Arts

Awards

Best UI/UX Design

May 2018

Academy of Art University Spring Show — Game Design

Award for Aspirations in Computing

Dec 2010

National Center for Women in Technology — Bay Area Affiliate

Skills

Software & Tools | Mac, PC, Adobe Creative Cloud (InDesign, Illustrator, Photoshop, After Effects), Microsoft Office (Word, Excel, PowerPoint), Google Workspace (G Suite, Docs, Slides, Sheets), Figma, Mailchimp, MapMe, Rapattoni MLS, Canva, Infogram

Design | Print & digital layout, UI/UX, branding, typography, color theory, advertising, email, social media, infographics, ADA accessibility

Web Development | HTML for web, HTML for email, CSS, SCSS, JavaScript, jQuery, PHP, Wordpress